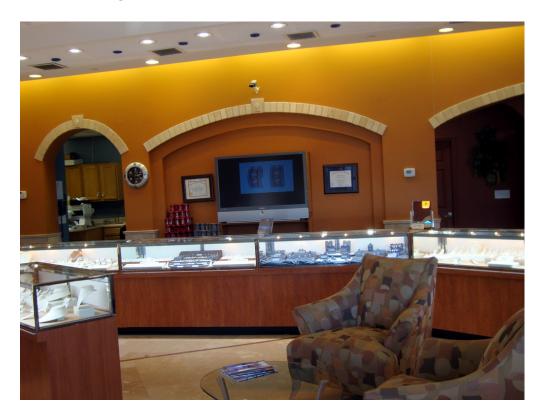




Carnegie Jewelers of Norcross Installs LED PAR20 Light Bulbs

Carnegie Jewelers Saves More Than \$10,424.13





HVAC load.

December 5, 2011-Norcross, GA –As part of the ongoing effort to reduce energy consumption, maintenance costs and generation of greenhouse gases, office building owners and operators are turning to LED based light bulbs and fixtures.

Carnegie Jewelers replaced a total of 17,50W Par20 incandescent bulbs with 17, 8W LED Par20 bulbs. The simple bulb change delivered immediate savings by reducing energy costs, eliminating maintenance and reduced

The initial purchase for 90 LED bulbs was \$537.20 including Energy Incentives of \$142.80. The building owner will save a total of nearly \$10,424.13 over the useful life of 50,000 hours or 11.4 years of the LED bulbs. The LED bulbs come on instantly, are dimmable and the light generated makes it a bright and comfortable office environment. In addition they are installing LED Par38 bulbs for additional savings and positive environmental impact.